



**Prepare To Experience
The World's First
Mood Brochure.**



You. (Choose One.)



The Capital Electric Mood-Altering Approach To Business.

Welcome to the Capital Electric revolution – a completely new way for you to do business – direct sales on a diverse line of neon component products. (See product details on back page.) Quite simply, this means you'll be saving a good deal of money. So start smiling.

40% Savings.

Yes, that's what it says. Blink twice and look again – if it's still there, it's real.

See? We're eliminating the middleman. So now for the first time, you can buy direct and save around 40% on your neon components and accessories.

That's because we're in a unique position as a manufacturer, direct importer, and master distributor, to offer our product line directly to sign companies on a national basis.

You Are Getting Happy...

As if the savings weren't enough, you get that old standby – service. You remember service? That elusive commodity everybody claims to provide, but never does? Well we do.

But instead of talking about it here, reach us at the numbers below. Ask for what you need. You'll see. Your face is going to hurt from smiling so much.

Now that's satisfaction. Forget what Mick Jagger says. You *can* get some.



At Your Service.

PHONE: 800-227-9473 • FAX: 414-650-1410 • E-MAIL: sales@capital-electric.com

SHOP ON LINE: www.capital-electric.com

In The Mood For Savings?

Introducing the Capital Electric starting lineup. As you can see, all high quality, superior stuff, offered at superior savings. And it's only the beginning. Capital Electric has formed an exceptional team that's anxious to prove it to you. We offer a strong product line, and we'll be bringing new, innovative sign products to market on an ongoing basis.

Call, Fax, E-mail or Shop On-Line. We'll put you on our mailing list for future product releases. Happiness is on its way.

Tube Supports



- Glass 1-3/4," 3-1/2," 5" Aluminum
- Glass 1-3/4," 3-1/2," 5" Aluminum w/tie wire
- Glass 1-3/4," 3-1/2," 5" Brass
- Glass 1-3/4," 3-1/2," 5" Brass w/tie wire
- Polycarbonate Hold-It™ 10mm, 13mm, 15mm (clear and black/clear)

Electrodes

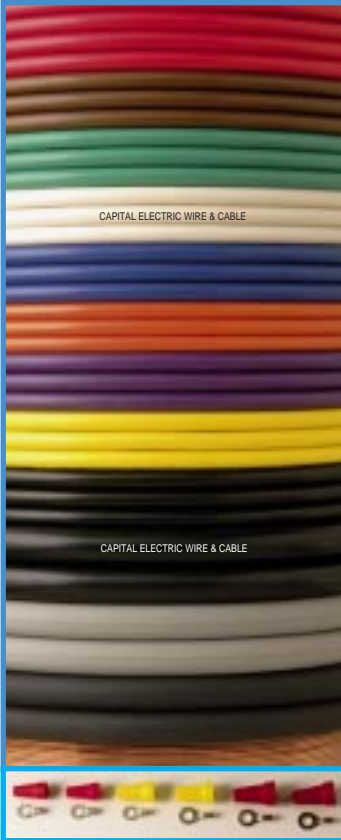


GERMAN-MADE SUPERIOR QUALITY ELECTRODES

- 12mm / 50mA
- 12mm / 50mA, tubulated
- 16mm / 45mA
- 16mm / 45mA, tubulated

Please call for additional sizes up to 250mA ratings

Wire & Cable Products



BALLAST & BUILDING WIRE

UL styles: 1015, 1032, 1230, 1007, 1569

- 1000-Volt Ballast Wire (12 colors)
- THHN/TFFN/T90 Wire (all colors)
- MTW/TEW (all colors)

GTO CABLES

- Sleeveless DL™ GTO-10kV 18 AWG
- Sleeveless DL™ GTO-15kV 14, 18 AWG
- Flexible PVC GTO-15kV 14 AWG (black, white, gray)
- Flexible PVC GTO-15kV 18 AWG (black, white, gray)
- Flexible Polyolefin GTO-15kV 14 AWG

COPPER TIE WIRE

- #22 Bare Copper Tie Wire, 1 lb., 5 lb. spools
- #22 Tinned Copper Tie Wire, 1 lb. spools

WIRE & CABLE ACCESSORIES

- Nylon Wire Nuts #10-22, UL (orange, yellow, red)
- O-Ring Terminals, #10, 1/4 Ring, UL 16-14 AWG

Neon Plant Accessories



NATURAL LATEX TUBING

- Blow Hose
- Crossfire Hose
- High Vacuum Hose
- Hand Torch Hose
- Ribbon Burner Hose

AWARD WINNING FILES

- Austrian Glass Files, 6", 8"

Brass Caps & Buttons



Brass Electrode Caps:

- 12mm, 12mm long
- 15mm, 15mm long
- 19mm

Brass Electrode Buttons

- 15mm

W231 N2840 Roundy Circle, Pewaukee, WI 53072

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Proud members of:

